## Message Text

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E.O. 11652: N/A

TAGS: ETRD, UNINJC, IN, US

SUBJECT: IACC TRADE DELEGATION - GENERAL WRAP-UP

REF: STATE 287584

WE REPEAT CABLE OF DEC. 24, THE TRANSMISSION OF WHICH WE ARE UNABLE TO CONFIRM:

1. DELEGATION CONCLUDED HIGHLY SUCCESSFUL TWO WEEK TOUR, ENDING IN CHICAGO ON DEC. 20. SOME MEMBERS WENT ON TO N.Y. OR REMAINED IN MIDWEST FOR BUSINESS APPOINTMENTS. DELEGATION MADE IMPORTANT CONTACTS WHICH COULD LEAD TO INCREASED INDIAN EXPORTS AND THIRD COUNTRY SUBCONTRACTING OPPORTUNITIES AND DID EFFECTIVE JOB OF ACQUAINTING U.S. BUSINESS WITH INDIAN CAPABILITIES. ONE JOINT VENTURE AGREEMENT CONCLUDED (SEE PARA 4 C). GROUP LEADERSHIP EXPRESSED UNQUALIFIED SATISFACTION WITH COMPREHENSIVE LIMITED OFFICIAL USE

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PROGRAM ARRANGEMENTS AND CONSISTENTLY HIGH LEVEL OF

RECEPTION EXPERIENCED THROUGHOUT TOUR. THEY REPEATEDLY TOLD AUDIENCES OF THEIR PLEASURE WITH LEVEL AND SCOPE OF USG MEETINGS IN WASHINGTON. DELEGATION MEMBERSHIP, WHICH

WAS STRONGEST IN WASHINGTON, NEW YORK, AND CALIFORNIA, AVERAGED 13 IN REMAINDER OF TOUR, AND INCLUDED DEPARTMENT

ESCORT OFFICER AND INDIAN EMBASSY OR CONGEN REPRESENTATIVE THROUGHOUT. DEPT. OF COMMERCE FIELD OFFICES DID OUTSTANDING JOB IN LOS ANGELES, HOUSTON, AND ATLANTA, WHERE THEY HAD MAIN ORGANIZATIONAL RESPONSIBILITY, AND WERE ALSO VERY HELPFUL IN NEW YORK AND SAN FRANCISCO.

- 2. DELEGATION HELD PRESS CONFERENCES IN WASHINGTON, NEW YORK, HOUSTON, AND CHICAGO. PRESS ATTENDANCE WAS BROADEST IN WASHINGTON (SEE REFTEL) AND NEW YORK AND INCLUDED WIRE SERVICES AS WELL AS GENERAL INTEREST, OUSINESS AND TECHNICAL PRESS. N.Y. TIMES WAS GRANTED PRIVATE INTERVIEW WITH LEADERSHIP; VOA DID WRAP-UP TELE-PHONE INTERVIEW IN CHICAGO. THERE WERE A MINIMUM OF POLITICAL QUESTIONS, WHICH LEADERS HANDLED WELL, CONFINING THEMSELVES TO EFFECT OF EMERGENCY ON BUSINESS CLIMATE. GENERAL THRUST OF DELEGATION MESSAGE AT BOTH PRESS AND BUSINESS MEETINGS WAS THAT EMERGENCY HAS BROUGHT GOVERNMENT, LABOR, AND INDUSTRIAL DISCIPLINE TO INDIA AND HAS BROUGHT SUBSTANTIAL IMPROVEMENT TO THE BUSINESS CLIMATE. U.S. BUSINESS AUDIENCES APPEARED RECEPTIVE TO INDIAN PRESENTA-TIONS, ALTHOUGH THEY OFTEN INITIATED FRANK EXCHANGE ON WELL-KNOWN DIFFICULTIES OF DOING BUSINESS IN INDIA.
- 3. ANOTHER PROMINENT FEATURE OF TOUR WAS FORMAL MEETINGS WITH INDIAN COMMUNITIES RESIDENT IN NEW YORK, SAN FRANCISCO, HOUSTON, AND CHICAGO. DELEGATION MESSAGE TO THEIR

COMPATRIOTS INCLUDED REASSURANCE ON FLEXIBILITY AND LIMITED DURATION OF EMERGENCY WITH EMPHASIS ON THE IMPROVEMENTS IT HAS BROUGHT TO ECONOMIC AND COMMERCIAL LIFE IN INDIA AND THE PROMOTION OF GOI INCENTIVES FOR REPATRIATION OF FOREIGN EXCHANGE BY INDIANS ABROAD.

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4. HIGHLIGHTS OF POST-WASHINGTON SECTOR OF TOUR FOLLOW:

(A) NEW YORK DEC. 8-9 - LUNCHEON MEETINGS WITH FAR EAST-AMERICA COUNCIL OF COMMERCE AND INDUSTRY AND AMERICAN EXPRESS INTERNATIONAL BANKING CORP., ATTENDED BY SENIOR

REPRESENTATIVES OF U.S. FIRMS INTERESTED IN INDIA.
MEETINGS AT WORLD TRADE CENTER AND NEW YORK CHAMBER OF

COMMERCE AND INDUSTRY. RECEPTION HOSTED BY INDIAN CONSUL GENERAL.

(B) SAN FRANCISCO DEC. 10-11 - BANK OF AMERICA LUNCHEON MEETING AND INDIAN CONSUL RECEPTION. VISITS TO BECHTEL CORP., KAISER ENGINEERING AND ASIA DEVELOPMENT CORP.

CENTERING ON PROCUREMENT FROM INDIA AND SUBCONTRACTING IN THIRD COUNTRIES. JOINT VENTURE SEMINAR AT CHAMBER OF COMMERCE.

(C) LOS ANGELES DEC. 12-14 - MEETINGS AT UNITED CALIFORNIA BANK AND FLUOR ENGINEERS AND CONSTRUCTORS INC. AN INTERESTING SPIN-OFF WAS DEPT.-FACILITATED MEETING BETWEEN DELEGATION CO-LEADER RAUNAQ SINGH AND SPICE WIND SEAFOOD ECONOMY ASSOCIATES, LOS ANGELES-BASED FISHING CO., WHICH RESULTED IN SIGNING OF LETTER OF UNDERSTANDING CONCERNING DOLS 5 MILLION TUNA FISHING AND CANNING JOINT VENTURE EXPORT PROJECT. SINGH TO PROVIDE DOLS 1 MILLION, WITH FINANCING BY BANK OF AMERICA AND AMERICAN EXPRESS.

(D) HOUSTON DEC. 15-16 - LUNCHEON MEETING HOSTED BY

COCA COLA FOODS DIVISION PRESIDENT. MEETING AT TEXAS COMMERCE BANK, HOUSTON CHAMBER OF COMMERCE, HUDSON ENGINEERING CORP., BROWN OIL TOOL CO., AND PROCUREMENT DIVISION OF FLUOR ENGINEERS. RECEPTION BY INDIAN CULTURAL CENTER AT UNIVERSITY OF HOUSTON.

(E) ATLANTA DEC. 17 - LUNCHEON MEETING HOSTED BY COCA COLA INTERNATIONAL, MEETING WITH ATLANTA DISTRICT EXPORT COUNCIL CHAIRED BY PRESIDENT OF LUMMUS INDUSTRIES AND INCLUDING 14 SENIOR BUSINESS AND BANKING LIMITED OFFICIAL USE

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EXECUTIVES.

(F) CHICAGO DEC. 18-19 - LUNCHEON MEETING HOSTED BY VICE PRESIDENT FOR IMPORT OF SEARS ROEBUCK AND CO. AT SEARS TOWER AND LUNCHEON HOSTED BY STATE BANK OF INDIA, WHICH IS OPENING ITS CHICAGO BRANCH LATER THIS MONTH. MEETINGS WITH LESTER B. KNIGHT ASSOCIATES (CONSULTING ENGINEERS), CHICAGO ASSOCIATION OF COMMERCE AND INDUSTRY, TRACTOR SUPPLY CO. (INTERESTED IN WIDE RANGE OF IMPORTS FROM INDIA), MONTGOMERY WARD (IMPORT DEVELOPMENT MANAGER) AND AMOCO INTERNATIONAL (A. KIRCHNER, VICE PRESIDENT MARKETING AND MANUFACTURING). CHICAGO PROGRAM, PERHAPS THE BEST ORGANIZED OF TOUR, WAS ARRANGED BY D.S. AHLUWALIA, ENERGETIC CHICAGO REPRESENTATIVE OF INDIAN ENGINEERING EXPORT PROMOTION COUNCIL. KISSINGER

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